



Guest Blogger Agreement

All Guest Posts must comply with the following criteria:

1. Guest Posts must be your own original work. Submitted content must not have been published on any other website, social media network, chat, or forum.
2. You are solely responsible for ensuring that submission of content to BTSADV does not conflict with any copyright or publication rights already granted to other publishers, and BTSADV is not responsible for any infringement of external publication rights.
3. All quotations from other authors or publications must be appropriately cited. Posts will acknowledge your authorship but will be the property of BTSADV.
4. Once the post has been submitted to BTSADV, you may not publish it anywhere, whether online or in a paper version, in part or whole, including your website or blog.
5. If we use your guest post, you may *promote* it on your own website or social media forums. Promoting the content does not permit you to post the entire article on these forums. You may include a link to your guest post and a short sentence or two explaining what the article is about.
6. All Guest posts must follow the BTSADV Technical Guidelines.
 - a. Guest post submissions should be kept between 500 and 1,600 words and should be submitted in Word format. At BTSADV's discretion, longer posts may be allowed if the topic warrants, but the guest post's final length shall be determined solely by BTSADV.
 - b. Source links should be listed entirely as endnotes and not linked within the document.
 - c. You must supply a title for the guest post (no more than ten words), which BTSADV may edit at its sole discretion.



- d. You must provide your full name, physical address, phone number, email address, and links to your website, blog, and/or social media platforms at the time of submitting your post.
 - e. Photo/video submissions are permitted. Please send all media as separate attachments when submitting your post. For information regarding digital media within posts, please see section 12.
 - f. The Guest Post writers' affiliate links are not to be included in guest post submissions. BTSADV reserves the right to add its own affiliate links where appropriate.
7. Guest Post writers will receive written credit as the author of their post at the beginning of the article. Guest Post writers may submit a short bio statement (no more than 50 words) that may or may not be used at the beginning of the article. A photo may be submitted for bio use that may or may not be used.
 8. Guest Post writers will be permitted to have up to 1 link within their author bio. The guest writer's personal website, blog, social media, or organization affiliate (at BTSADV's pre-approved discretion) are acceptable links. BTSADV reserves the right to remove the author's links within BTSADV's sole discretion.
 9. BTSADV does not pay for Guest Post submissions or publications. If you decide to submit a post to BTSADV, you do so with the knowledge that you shall not be entitled to any compensation for writing the post or any other compensation related to the post.
 10. BTSADV welcomes images and/or video to accompany your guest post as long as they meet the following requirements:
 - a. The Guest Post writer must be the copyright holder of the image/video. The image/video must be licensed under an appropriate creative commons license or in the public domain. Proof must be submitted along with any image/video showing that it does not infringe on copyright laws.
 - b. BTSADV reserves the right to change/edit the image/video if necessary.
 - c. If people are included in the image/video, then the Guest Post writer must provide a written release allowing the use of image/video.



- d. Video/image submissions must be relevant to the post.
 - e. BTSADV reserves the right to deny or remove any image/video it deems inappropriate or contrary to the BTSADV organization and brand's values.
11. BTSADV will share and promote the Guest Post on various social media networks but does not guarantee any particular site or audience reach.
 12. Links to any third-party site must be relevant to the topic and approved by BTSADV.
 13. All search engine optimization ("SEO") information, such as anchor text or alt tags, will be reviewed and subject to inclusion at the discretion of BTSADV.
 14. Excessive links or links that appear to be non-approved affiliated or spam related will be removed at the discretion of BTSADV.
 15. All Guest Posts are reviewed and approved by BTSADV prior to posting.
 16. BTSADV reserves the right to edit Guest Posts where necessary.
 17. BTSADV reserves the right to refuse publication of or remove a Guest Post without prior notice to the Guest Post writer.
 18. By providing a Guest Post to BTSADV, you agree that you are in no way becoming a part of the website or organization, nor shall you hold yourself out to be a member of the BTSADV website or organization.
 19. If a Guest Post submission is inappropriate or needs improvements, a BTSADV representative will let you know and offer suggestions so that it may be published at a later time. BTSADV reserves the right to refuse publication of any Guest Post.

By submitting a Guest Post to BTSADV and any further information provided to BTSADV, you agree that you have read and understand this agreement and agree to be bound by it.